

YouGov Survey Results

Sample Size: 1698 GB Adults

Fieldwork: 14th - 15th September 2016

	Total	Current Lib Dem Supporters	Lost Lib Dem Voters
Weighted Sample	1698	97	221
Unweighted Sample	1698	109	240
	%	%	%

To what extent, if at all, do you feel you know what the Liberal Democrat party stands for these days?

A lot - I am very clear about what they stand for	5	17	2
A little - I have a broad idea of what they stand for	18	61	24
Not a lot - I am uncertain exactly what they stand for	30	21	38
Not at all - I am very uncertain about what they stand for	36	1	32
Don't know	11	0	4

Looking forward to the next election and beyond, which of the following best applies to you?

I could never vote for the Liberal Democrats	30	0	13
I would not consider voting for the Liberal Democrats at the next election, but perhaps one day in the future	28	0	33
I would consider voting for the Liberal Democrats	22	57	40
I would definitely vote for the Liberal Democrats	4	43	2
Don't know	17	0	13

Looking back to the last Parliament, do you think the Liberal Democrats were right or wrong to join the coalition government?

Right to join the coalition	34	69	38
Wrong to join the coalition	40	23	46
Don't know	26	9	15

And do you think the Liberal Democrats made the coalition government better, worse or had no impact?

Made the government better than if the Conservatives had been governing alone	27	85	39
Made the government worse than if the Conservatives had been governing alone	17	4	5
Made no difference either way	38	8	45
Don't know	18	3	11

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Looking to the future, which of the following would you most like to see the Liberal Democrats do?

Concentrating on portraying themselves as a serious, responsible party that can play a productive role in government	22	23	21
Concentrating on opposing the government and holding them to account in Parliament	11	20	14
Concentrating on championing Britain's membership of the EU and opposing Brexit	10	24	14
Concentrating on championing human rights and liberal causes	8	11	13
Concentrating on local campaigning and rebuilding their support in local councils	7	15	9
Concentrating on environmental and green causes	4	3	4
Something else	7	2	3
Don't know	31	3	23

And looking at the same list, which of the following do you think would do most to rebuild Liberal Democrat support?

Concentrating on portraying themselves as a serious, responsible party that can play a productive role in government	27	33	28
Concentrating on local campaigning and rebuilding their support in local councils	12	17	14
Concentrating on opposing the government and holding them to account in Parliament	11	19	19
Concentrating on championing Britain's membership of the EU and opposing Brexit	8	16	9
Concentrating on championing human rights and liberal causes	5	8	5
Concentrating on environmental and green causes	2	3	4
Something else	5	1	2
Don't know	30	3	21